

**HIKVISION**<sup>®</sup>

ENJOY THE EASE OF  
**IP**

**We've made it easy,  
from every direction.**



[www.hikvision.com](http://www.hikvision.com)

Looking for an affordable, widely-compatible security solution  
that is easy to use today and tomorrow?

Hikvision's IP Solution and Products open up new possibilities  
that go far beyond the technology of analog devices.  
Hard to believe? Check it out!



# Easy Installation

---

Frustrated by messy, tangled cables? Hikvision's IP solution saves you from unnecessary headaches. Featuring Power-over-Ethernet (PoE) and pre-installed network cables, you will save time and money on cable installation, expanding your surveillance system more easily and more efficiently while keeping your work areas clean and hassle-free.



**IP SOLUTION**  
PRE-INSTALLED  
NETWORK CABLES



# Easy Connection

---

## PoE Connection

The PoE Connection function helps connect cameras to the PoE NVR without difficult IP configuration. Moreover, electricity and data run on one cable!



The PoE interfaces enable power input via Ethernet cables.

## Quick Wi-Fi Connection

The Quick Wi-Fi Connection function ensures swift and easy connecting and configuring of front- and back-end Wi-Fi products.



## Auto Connection

The Auto Connection function makes Non-PoE NVR management easier than ever. In just 3 simple steps, you will see clear, vivid images in minutes.



# Easy Operation

---

## High-Quality Imaging

Nowadays, high-resolution IP cameras are being used across a wide range of applications.

Hikvision's IP Solution provides smooth playback of HD video at full framerates. Targets may move, but our cameras never miss a single detail – and our sharp, clear video is proof.



Facing extreme electromagnetic interference, analog signals tend to deteriorate. But since Hikvision's IP Solution is not susceptible to this problem, you get much more stable images.



Analog solution, terrible images



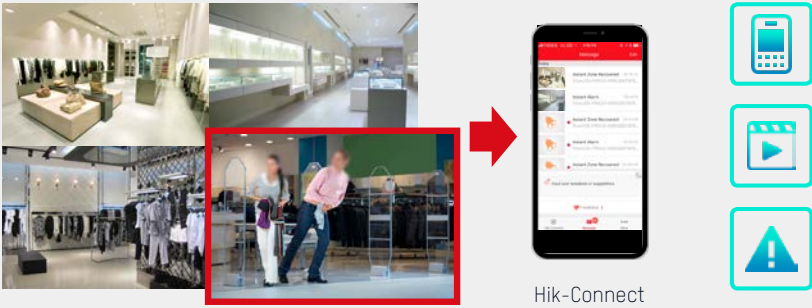
IP solution, stable images



# Mobile App

Going away? Have several stores to patrol?

Scan the QR code on the camera with the Hik-Connect app and immediately get live feed, playback, and alarm notifications on your mobile device.



# Fail-Safe Design

Networks may fail. But with Hikvision's IP solution, your video will not get lost.

Automatic Network Replenishment (ANR) ensures that video footage gets saved on an SD card in case of network failure. The footage will be auto-sent back onto the NVR once the network recovers.

## Without ANR

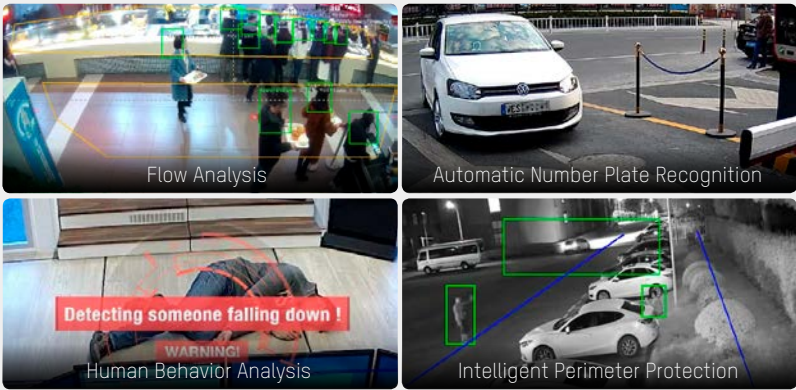


## With ANR

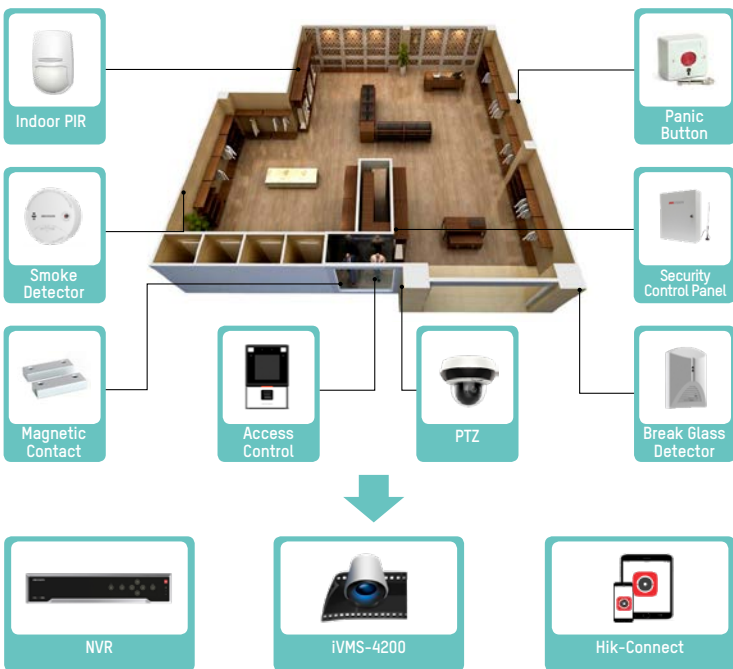


# Easy Integration

Hikvision's IP solution is future-proof and easier to integrate with state-of-the-art features powered by leading-edge technologies such as AI.

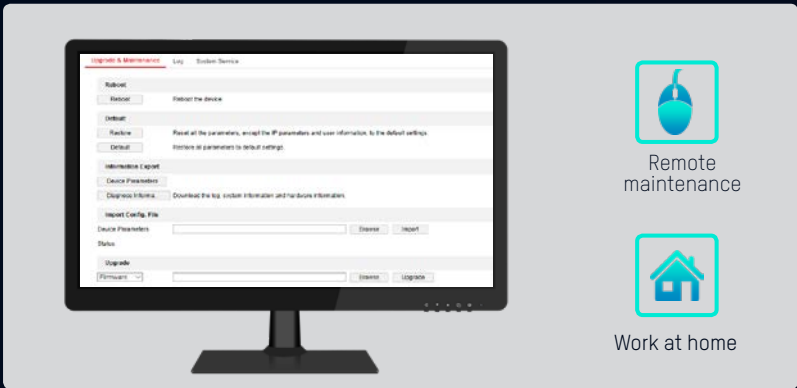


Hikvision's IP solutions converge and analyze data – not just from cameras but also from other types of sensors and equipment. With our solutions, you will enjoy a comprehensive situational awareness of your premises and goods.



# Easy Maintenance

Hikvision's IP Solution allows remote status check, upgrades, and maintenance over the Internet so that you can have your work done even when you are not on-site.



Remote maintenance

Work at home

# HIKVISION®

See Far, Go Further

www.hikvision.com  
T +86-571-8807-5998  
overseasbusiness@hikvision.com



Hikvision



HikvisionHQ



HikvisionHQ



Hikvision\_Global



Hikvision  
Corporate  
Channel



hikvisionhq